



Republic of the Philippines
Department of Education
MIMAROPA Region
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

DIVISION MEMORANDUM

To: Asst. Schools Division Superintendent
Chief Education Supervisors, CID & SGOD
Public Schools District Supervisors, Boac Districts
Concerned Elementary and Secondary School Heads, Public and Private/SUC
All Others Concerned

For: 

FROM: **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT: **PARTICIPATION IN 2024 BILA-BILA FESTIVAL**

DATE: May 15, 2024

Attached is a copy of letter from Hon. Armi DC Carrion, Municipal Mayor of Boac dated May 15, 2024 re: **Participation in 2024 Bila-Bila Festival** events in Boac, Marinduque on May 20-24, 2024 for information, guidance, and reference of all concerned.

Particular attention is invited to Paragraph 2 on joining the parade on May 24, 2024. For public schools, only the school heads of the concerned schools shall join the parade in compliance with DepEd Order No. 9, s. 2005 or "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

Immediate dissemination of the contents of this Memorandum is highly desired.

*"DepEd Marinduque: Heart of the Philippines.
Lead to Excel. Excel to Lead."*



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2024

Bila Bila

FESTIVAL

BOAC, MARINDUQUE

MAY 20-24, 2024

DEPARTMENT OF EDUCATION
c/o Dr. Llyn G. Mendoza

This serves as an invitation

Bila-Bila Festival

CALENDAR OF ACTIVITIES

MAY

MONDAY

20

01:00 PM - START OF THE JUDGING FOR THE **MGA BILA-BILA AT BULAKLAK SA TAHANAN AT GUSALING BOAKEÑO** (HOME AND BUILDING DECORATION CONTEST)

MAY

TUESDAY

21

09:00 AM - **BUTTERFLY INSPIRED HANDICRAFTS MAKING CONTEST** (BOAC MORIONES ARENA)

MAY

WEDNESDAY

22

09:00 AM - **BILA-BILA INSPIRED FOOD STYLING CONTEST** (BOAC MORIONES ARENA)

MAY

THURSDAY

23

09:00 AM - **LIPAD BAYAN NG BOAC, CARRY ON!** (KITE FLYING CONTEST) (BOAC SPORTS COMPLEX)

02:00 PM - **PRE-JUDGING FOR BILA-BILA COSTUME** (ABC HALL)

MAY

FRIDAY

24

08:00 AM - **LAUNCHING OF BUTTERFLY FARM TOURISM VILLAGE AND GRAND RELEASE OF THOUSAND BUTTERFLIES IN THE WILD ; LIPAD BAYAN NG BOAC, CARRY ON!** (BRGY. CAWIT, BOAC)

09:00 AM - **BILA-BILA FACE PAINTING ACTIVITY** (CASA REAL)

03:00 PM - **BILA-BILA FESTIVAL COSTUME AND FLOAT PARADE CONTEST** (ASSEMBLY AREA : BOAC MORIONES ARENA)

07:00 PM - **BILA-BILA FESTIVAL CONCERT** (BOAC TOWN PLAZA)

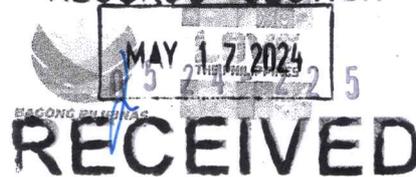


Republic of the Philippines
Province of Marinduque

MUNICIPALITY OF BOAC

OFFICE OF THE MAYOR

DEPARTMENT OF EDUCATION
SDO Marinduque
RECORDS - SECTION



15 May 2024

**TO ALL HEADS OF NATIONAL AGENCIES BASED IN BOAC, MARINDUQUE
PUBLIC AND PRIVATE SCHOOLS WITHIN BOAC
MARINDUQUE STATE COLLEGE (MSC)
MARINDUQUE NATIONAL HIGH SCHOOL (MNHS)
SAINT MARYS COLLEGE OF MARINDUQUE (SMCM)
EDUCATIONAL SYSTEMS TECHNOLOGICAL INSTITUTE
HEADS OF KINDERGARTEN AND PRE-SCHOOLS IN BOAC**

Sir/Madam;

Pursuant to Municipal Ordinance No. 02-079 otherwise known as the Tree Farming and Butterfly Propagation Ordinance of 2002 and in order to fully support the Bila Bila Festival Event in Boac, Marinduque May 20-24, 2024, may we request you to please participate by wearing Bila-Bila or flower inspired attires/headdress/make ups to highlight and make our Bila Bila Festival a truly Boakenyos tourism pride and attraction.

We encourage every offices, establishment schools to display butterflies in their premises and allow employees, students and pupils to wear the said get ups while going to their respective offices schools, watch the Bila Bila Street Dancing and Presentations wearing the said attires to add color and vibrance to the feast of our treasured butterflies. We also invite the national government to watch the Bila Bila presentations send representatives to join the parade on May 24 – 3:00PM which will start at the Boac Moryones Arena together with the Contestants for the Bila-Bila Costume & Float Parade.

Let us make the Town of Boac, the center for Fun in Mimaropa for the week! Let the Bila Bila and flowers flourished all along our offices, schools, major roads and streets. We also request you to please post pictures in social media wearing the bila bila and flower inspired attires, headdress and make up to create more fun in Boac using the hashtags;

#boacbilabilafestival2024, #lipadbayangboac #sulongboacarryon

Thank you and hoping for your usual support and cooperation

Sulong Boac, Carry On!!!


ARMI DC CARRION
Municipal Mayor

Copy Furnished:
The Civil Service Commission
Marinduque Field Office